THE ROCHESTER AREA
HOMETOWN Christmas PARADE

WITH PRESENTING SPONSORS

erskine ATTORNEYS & COUNSELORS

GENiSYS CREDIT UNION

SERRA ROCHESTER HILLS Ford BUICK GMC

PARTICIPANT APPLICATION

SUNDAY, DECEMBER 8, 2024 | 2:00 PM

INSTRUCTIONS
Application due **November 18, 2024** along with payment.
*Once your application is processed with payment, you will receive 2 emails:
1. The first email will thank you for your payment and include a confirmation receipt.
2. The second email will be sent *at a later date,* including detailed instructions (regarding your parade line-up number, times, locations, and official parade regulations).

- -

CONTACT INFORMATION: *Use the fillable form option to submit your completed application with printed type.*

GROUP REPRESENTATIVE NAME:

PHONE: EMAIL:

COMPANY / ORGANIZATION NAME:

WEBSITE: COMPANY ADDRESS:

CITY/STATE/ZIP:

PAYMENT METHOD

There is a non-refundable application fee of $30 for schools/non-profits* (*must be a 501c3 or 501c6 to qualify) or the fee is $100 for businesses. Please make checks payable to the: Rochester Regional Chamber Foundation.

CHECK #:   Business $100   Non-Profit $30

CARD #:   EXP: SEC. CODE:

NAME ON CARD:

BILLING STREET ADDRESS & ZIP CODE:

ENTRY TYPE

Selection must be marked to qualify for judging and awards.

HORSES
Please attach detailed description and/or photos of your entry.

MARCHERS

DRILL TEAM (*includes cheer, dance, pom teams*)
Number of Drill Team members   Vehicle with entry   Yes   No

FLOAT (*An elaborate display mounted on platform pulled by a vehicle*)
Float Category for judging:
    Youth   High School   Adult   Business
Music with float   Yes   No
Walkers with Float   Yes   No

Interested in renting a float?
Contact Paul Jerzy, the Parade Company by email at PJERZY@THEPARADE.ORG

Questions? Please contact the Rochester Regional Chamber Foundation
RRC-MI.COM   248-651-6700   maggie@rrc-mi.com

PARTICIPANT INFORMATION

*Once your application is processed with payment, you will receive 2 emails:
1. The first email will thank you for your payment and include a confirmation receipt.
2. The second email will be sent *at a later date,* including detailed instructions (regarding your parade line-up number, times, locations, and official regulations).

ENTRY INFORMATION FOR PARADE ANNOUNCERS

Required information to be credited an acceptable application.

Example: The Rochester Regional Chamber of Commerce [ENTRY TYPE: Float] represents the excitement and magic of this holiday season illustrated in a traditional Christmas morning scene. This float decorated with presents representing the various businesses and non-profits in our communities. The Chamber is proud to support our community through their many programs and services including networking events, educational opportunities, and more. Visit RRC-MI.COM to discover more!

Organization Name:

Entry Type: Horses   Marchers   Drill Team   Float

Provide a description of your organization for announcers to say as you walk/march by their stage. Examples: Special events or accomplishments you proudly want to share.

Please include a short description of your parade entry here, along with the top 3 things you would like the public to know about your organization.

1.

2.

3.

THANK YOU TO OUR INVESTORS!

LEAD INVESTOR

FirstState Your Hometown Bank

GENISYS CREDIT UNION

SERRA ROCHESTER HILLS Ford Buick GMC

OAKLAND UNIVERSITY

endo

Bellbrook Trinity Health

Mattina, Kent & Gibbons, P.C. MKG P.C. Certified Public Accountants

Corewell Health